

Do This...Not That

Expect Relatively Quick Results from a New Hiring Process

DO THIS

- ✓ Employee turnover is typically reduced by 50% within 6 months after a **STANDARDIZED** hiring process is implemented.
- ✓ These impressive results are because top candidates are much more easily identified with the **PROCESS** and poor-fit candidates are eliminated much quicker.

NOT THAT

- ✗ 100 years of scientific research unequivocally proved that relying on 'gut-feel' or intuition to differentiate top candidates from poor-fit candidates does not work nearly as well as using a **STANDARDIZED PROCESS**.

